



# ORCHESTRA 2001

## Program Book Message & Advertising Reservation Form

TO PLACE YOUR ORDER PLEASE EMAIL THIS FORM TO [INFO@ORCHESTRA2001.ORG](mailto:INFO@ORCHESTRA2001.ORG).  
THANK YOU!

### CONTACT INFO:

Contact Name: \_\_\_\_\_

Company/Title: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

### ORDER DETAILS:

AD DESCRIPTION	SIZE	PRICE	ORDER
Back Cover (Color)	5"W x 8"H	\$300	<input type="checkbox"/>
Inside Front Cover (Color)	5"W x 8"H	\$300	<input type="checkbox"/>
Inside Back Cover (Color)	5"W x 8"H	\$300	<input type="checkbox"/>
Full Page (B&W)	5"W x 8"H	\$200	<input type="checkbox"/>
Half Page Vertical (B&W)	2 3/8"W x 8"H	\$100	<input type="checkbox"/>
Half Page Horizontal (B&W)	5"W x 3 7/8"H	\$100	<input type="checkbox"/>
Eighth Page (B&W)	(Short message)	\$50	<input type="checkbox"/>

ORDER TOTAL:

### INDICATE PAYMENT METHOD:

- I will send a check, payable to Orchestra 2001, PO BOX 7211 Philadelphia, PA 19101.
- Email me a link for secure online payment.

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THANK YOU!



# Advertisement Requirements:

## Deadline and Delivery:

- Camera-ready ad copy is due no later than 1 week in advance of the concert date for program book.
- For simple messages with no graphics, camera-ready copy is not necessary. Please e-mail copy to [info@orchestra2001.org](mailto:info@orchestra2001.org) and we will format.
- Payment by check or credit card must be delivered to fulfill your order.

## File Format Options:

- High-resolution (300 dpi) .pdf at actual ad size with fonts and artwork embedded.
- High-resolution (300 dpi or higher) .jpg or .tif file at actual ad size, flattened.
- QuarkXPress, collected for output with art and fonts included. Photos must be 300 dpi or better.

All ads must be provided print/camera-ready; we cannot accept MS Word or Pagemaker files.

Please note: Front and back cover, inside of front and back cover are in color; all other ads are black and white.

Please proof-read and spell-check your ad prior to submission!

Orchestra 2001

Permanent Mailing Address: P.O. Box 7211, Philadelphia, PA 19101

Physical Address: Cherry Street Pier, 121 N. Columbus Blvd., Philadelphia, PA 19106

267.687.6243 | [info@orchestra2001.org](mailto:info@orchestra2001.org) | [www.orchestra2001.org](http://www.orchestra2001.org)