



Orchestra 2001 ¡Conexiones!

May 5, 2019

Teatro Esperanza

North Philadelphia

Program Book Advertising and Message Reservation Form

PLEASE PRINT CLEARLY!

Name: _____

Contact Name (Advertisers): _____ Title: _____

Address: _____

_____ City: _____ State: _____ Zip: _____

Phone: _____ Ext: _____ E-mail: _____

Program Booklet Advertising Spaces and Prices

(10% discount for nonprofit organizations!)

May 5th at Teatro Esperanza; Hunting Park (2)

Two-Page B&W Spread	10.5" W x 8" H	_____ @ \$450
Full Page B&W	5.25" W x 8" H	_____ @ \$250
Half Page B&W	5.25" W x 4" H	_____ @ \$135
Quarter Page B&W	5.25" W x 2" H	_____ @ \$75

Total = _____ Please pay by check _____ or credit card:

Card # _____ Exp. Date _____ Sec. Code _____



Billing Address: _____

(If different from above) _____

Cardholder's Signature: _____

CIRCULATION/EXPOSURE:

Orchestra 2001's concert program booklet will reach an estimated 400+ audience members of all ages at our ¡Conexiones! concert on May 5, 2019, and repeated, free concert events at Hunting Park (September/October 2019). Advertisements may be in English, Spanish, or both.

ADVERTISEMENT REQUIREMENTS:

Deadline and Delivery:

- All ads, except 1/8 page and simple messages, must be provided print/camera-ready; we cannot accept MS Word or Pagemaker files.
- Camera-ready copy is due no later than April 26, 11pm.
- For simple messages with no graphics, camera-ready copy is not necessary. Please e-mail text to athompson@orchestra2001.org and we will format.
- Payment by check or credit card is due before events except for cover ads which require at least 50% payment at time of order to reserve space in program books on first-come, first-serve basis.
- Please e-mail your ad file to Alice Thompson: athompson@orchestra2001.org

Advertisement sizes and prices: See front page.

File Format Options:

- High-resolution (300 dpi) pdf at actual ad size with fonts and artwork embedded.
- High-resolution (300 dpi or better) jpg or tif file at actual ad size, flattened.
- QuarkXPress, collected for output with art and fonts included. B&W photos must be 300 dpi or better.

Please proof-read and spell-check your ad prior to submission!

Orchestra 2001

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