



Orchestra 2001

Zappa Concerts – 4/22 & 4/28/18 (World Cafe Live/The Filmore)

30th Anniversary Gala – 5/16/18 (FringeArts/la peg brasserie)

Program Book Message & Advertising Reservation Form

PLEASE PRINT CLEARLY!

Name: _____

Contact Name (Advertisers): _____ Title: _____

Address: _____

_____ City: _____ State: _____ Zip: _____

Phone: _____ Ext: _____ E-mail: _____

Program Booklet Advertising Spaces and Prices

(10% discount for nonprofit organizations!)

		<u>2 Zappa Shows</u>	<u>30th Gala</u>	<u>Both Booklets</u>
Outside Back Cover (Color)	8" W x 10.5" H	___ @ \$900	___ @ \$600	___ @ \$1,250
Inside Front Cover (Color)	8" W x 10.5" H	___ @ \$900	___ @ \$600	___ @ \$1,250
Inside Back Cover (Color)	8" W x 10.5" H	___ @ \$750	___ @ \$450	___ @ \$1,000
Center 2-Page Spread (B&W)	16.5" W x 10.5" H	___ @ \$900	___ @ \$600	___ @ \$1,250
Full Page (B&W)	8" W x 10.5" H	___ @ \$500	___ @ \$325	___ @ \$700
Half Page (B&W)	4" W x 10.5" H Vertical	___ @ \$300	___ @ \$200	___ @ \$400
	8" W x 5.25" H Horizontal	___ @ \$300	___ @ \$200	___ @ \$400
Quarter Page (B&W)	8" W x 2.5" H Horizontal	___ @ \$200	___ @ \$150	___ @ \$300
Eighth Page (B&W)	8" W x 1.25" H Horizontal	___ @ \$150	___ @ \$100	___ @ \$200

Total = _____ Please pay by check _____ or credit card:



Card # _____ Exp. Date _____ Sec. Code _____

Billing Address: _____

(If different from above) _____

Cardholder's Signature: _____

CIRCULATION/EXPOSURE:

Orchestra 2001's concert program booklet will reach an estimated 1,500+ audience members of all ages at our remaining series and special events concerts throughout the remainder of the 30th Anniversary Season (2017-18). Venues are very popular locations near University City (World Cafe), The Fillmore (Fishtown), and the Delaware Waterfront (FringeArts Building and la peg brasserie).

ADVERTISEMENT REQUIREMENTS:

Deadline and Delivery:

- All ads, except 1/8 page and simple messages, must be provided print/camera-ready; we cannot accept MS Word or Pagemaker files.
- Camera-ready copy is due no later than April 15, 2018 (Zappa) or May 9 (Gala)
- For simple messages with no graphics, camera-ready copy is not necessary. Please e-mail text to athompson@orchestra2001.org and we will format.
- Payment by check or credit card is due before events except for cover ads which require at least 50% payment at time of order to reserve space in program books on first-come, first-serve basis.
- Please e-mail your ad file to Alice Thompson: athompson@orchestra2001.org

Advertisement sizes and prices: See front page.

File Format Options:

- High-resolution (300 dpi) pdf at actual ad size with fonts and artwork embedded.
- High-resolution (300 dpi or better) jpg or tif file at actual ad size, flattened.
- QuarkXPress, collected for output with art and fonts included. Photos must be 300 dpi or better.

Please note: Inside front cover and inside/outside back cover are in color; all other ads are black and white. Please proof-read and spell-check your ad prior to submission!

Orchestra 2001

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