



2017/18 ASTA-LOS ANGELES GRANT PROGRAM GUIDELINES

Application Deadline: Postmarked December 1, 2017

Grant Notification: by January 30, 2018

Grant Period: February 1, 2018-August 31, 2018

OVERVIEW

ASTA-LA may award grants of up to \$1,900.- during the 2018 fiscal year to Southern California musical organizations which initiate and promote activities that advance the art of string playing (violin, viola, cello, bass, harp, and guitar). *Grants are provided for: co-sponsorships, scholarship assistance, performance honorariums, composer's fees, educational forums (such as masterclasses), recitals, competitions, and related musical activities.*

ELIGIBILITY

Applicants must be all of the following:

- members of ASTA-LA
- planning to provide musical activities in the geographical region covered by the eight counties of Kern, Los Angeles, Orange, Riverside, San Luis Obispo, Santa Barbara, San Bernardino, and Ventura.
- a 501(c)(3) or other non-profit organization

PAYMENTS

Grant payments are made to the organization. Grants are taxable income. The grantee is responsible for management of the funds including distribution and tax reporting. *The grantee also agrees to send photos and a short report for the ASTA-LA Newsletter by August 15, 2018.*

PROGRAM MATERIALS

Applicants are asked to complete an application which details:

- information about the organization
- past and/or current promotional material
- goals and/or expected results of the project
- target group
- collaborating institutions and/or artists involved
- a timeline for the project
- a budget of how the funds will be used

PANEL REVIEW PROCEDURE

Applications will be reviewed by an impartial 5 member panel consisting at least one ASTA member, evaluating for:

- quality of the activity requesting grant funds
- reason for requesting funds
- applicant's capacity to carry out the project artistically and organizationally

PREPARING THE APPLICATION

Questions and/or Applications should be sent to Grant Program Co-ordinator, Wendy Velasco
CelloVelasco@gmail.com



2018 ASTA-LOS ANGELES GRANT PROGRAM APPLICATION

Application Deadline: Postmarked December 1, 2017

Grant Notification: by January 30, 2018

Grant Period: February 1, 2018-August 31, 2018

Name of Organization:

Contact Person:

ASTA Membership No.:

Address:

Phone:

Email:

Website if applicable:

Please include the following information in your grant application narrative in 3 pages or less in at least 11pt font. (documentation may be extra)

A) PROGRAM GOALS AND OBJECTIVES (30 point maximum)

- give a brief description of the objectives of your organization
- outline the goals and objectives to be achieved through this grant request
- how will the applicant accomplish these goals and objectives?

B) COMMUNITY NEED AND BENEFIT (20 point maximum)

- identify how this proposal will benefit the string community
- identify the target population who will receive the proposed program's services, and how this population will be selected

C) APPLICANT'S BACKGROUND (20 point maximum)

- when was the program created?
- collaborating institutions and/or artists involved (include a short biography of 250 words or less for each faculty participant under documentation)
- describe the applicant's and/or program's past experience and success, as they pertain to administering similar projects
- a timeline for the project

D) FUNDING (20 point maximum)

- outline your annual budget for your project (see Documentation)
- how will you meet the need of revenues unfunded through the grant?

E) EVALUATION METHOD (10 point maximum)

- identify the method you will use to measure the success of the program as it relates to the overall quality and impact on the community
- identify any opportunities for media coverage and opportunities to raise the awareness of ASTA-LA and it's activities

APPLICATION SUBMISSION

Questions and/or Applications should be sent to Grant Program Co-ordinator, Wendy Velasco

CelloVelasco@gmail.com