



2016/17 ASTA-LOS ANGELES GRANT PROGRAM GUIDELINES

Application Deadline: Postmarked December 1, 2016

Grant Notification: by December 30, 2016

Grant Period: January 1, 2017-August 31, 2017

OVERVIEW

ASTA-LA may award grants of up to \$2,000.- during the 2017 fiscal year to Southern California musical organizations which initiate and promote activities that advance the art of string playing (violin, viola, cello, bass, harp, and guitar). *Grants are provided for: co-sponsorships, scholarship assistance, performance honorariums, composer's fees, educational forums (such as masterclasses), recitals, competitions, and related musical activities.*

ELIGIBILITY

Applicants must be all of the following:

- members of ASTA-LA
- planning to provide musical activities in the geographical region covered by the eight counties of Kern, Los Angeles, Orange, Riverside, San Luis Obispo, Santa Barbara, San Bernardino, and Ventura.
- a 501(c)(3) or other non-profit organization

PAYMENTS

Grant payments are made to the organization. Grants are taxable income. The grantee is responsible for management of the funds including distribution and tax reporting.

PROGRAM MATERIALS

Applicants are asked to complete an application which details:

- information about the organization
- past and/or current promotional material
- goals and/or expected results of the project
- target group
- collaborating institutions and/or artists involved
- a timeline for the project
- a budget of how the funds will be used

PANEL REVIEW PROCEDURE

Applications will be reviewed by an impartial 5 member panel consisting at least one ASTA member, evaluating for:

- quality of the activity requesting grant funds
- reason for requesting funds
- applicant's capacity to carry out the project artistically and organizationally

PREPARING THE APPLICATION

Questions and/or Applications should be sent to Grant Program Co-ordinator, Wendy Velasco
CelloVelasco@gmail.com



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Name of Organization:

Contact Person:

ASTA Membership No.:

Address:

Phone:

Email:

Website if applicable:

Please include the following information in your grant application narrative in 3 pages or less in at least 11pt font. (documentation may be extra)

A) PROGRAM GOALS AND OBJECTIVES (30 point maximum)

- give a brief description of the objectives of your organization
- outline the goals and objectives to be achieved through this grant request
- how will the applicant accomplish these goals and objectives?

B) COMMUNITY NEED AND BENEFIT (20 point maximum)

- identify how this proposal will benefit the string community
- identify the target population who will receive the proposed program's services, and how this population will be selected

C) APPLICANT'S BACKGROUND (20 point maximum)

- when was the program created?
- collaborating institutions and/or artists involved (include a short biography of 250 words or less for each faculty participant under documentation)
- describe the applicant's and/or program's past experience and success, as they pertain to administering similar projects
- a timeline for the project

D) FUNDING (20 point maximum)

- outline your annual budget for your project (see Documentation)
- how will you meet the need of revenues unfunded through the grant?

E) EVALUATION METHOD (10 point maximum)

- identify the method you will use to measure the success of the program as it relates to the overall quality and impact on the community
- identify any opportunities for media coverage and opportunities to raise the awareness of ASTA-LA and it's activities

APPLICATION SUBMISSION

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