



July 31, 2008

**WHYY'S NEW SERIES, *ON CANVAS*,
FEATURES ORCHESTRA 2001 ON AUGUST 7TH**

New WHYY Program takes viewers behind the scenes of the region's rich arts and culture community

WHYY explores the Delaware Valley's cultural community in *ON CANVAS*, a new program airing in August on Thursdays at 9 p.m. and 9:30 p.m. and Sundays at 2 p.m. and 2:30 p.m. on TV12. *ON CANVAS* is also on Wednesdays at 9 p.m. on the WHYY Y Arts Channel (on the air channel 12.2, Comcast 241 and Verizon FiOS 874). Every Thursday night at 9 p.m., *ON CANVAS* offers compelling stories about the region's diverse cultural life. Each week, the series introduces audiences to a new performing arts experience selected from the region's rich cultural landscape.

At 9:30p.m. on WHYY's TV12: Award-winning Orchestra 2001 has grown into one of America's most influential and important cultural institutions since its founding in 1988 as ensemble-in-residence at Swarthmore College. Under the artistic direction of James Freeman, Orchestra 2001 is noted for its adventurous programming and focus on contemporary American music.

Orchestra 2001 has had over 80 world premieres and performed works by at least 60 Philadelphia-area composers.

With master classical guitarist Jason Vieaux, Orchestra 2001 performs Philadelphia native Allen Krantz's *Innocence and Experience*. Orchestra 2001 also commemorates la culture francophone in performing Pierre Boulez's 1950s work of art, *Le marteau sans maître*.

"*ON CANVAS* is an expression of this region's wonderful cultural assets," said Trudi Brown, WHYY's Executive Producer *ON CANVAS*. "Each program introduces viewers to creative people and places throughout the region." Adds Chief Content Officer Christine Dempsey, "Connecting communities is what WHYY does best."

Starting September 24th, new *ON CANVAS* programs will be broadcast Sundays at 2 p.m. on WHYY's TV12 and Wednesdays at 9 p.m. on the WHYY Y Arts Channel (on the air channel 12.2, Comcast 241 and Verizon FiOS 874) and will rebroadcast on the Y Arts Channel daily: Thursday's at 10 p.m., Friday's at 11 p.m., Saturday's at 8 p.m., Sunday's at 2 p.m., Monday's at 7 p.m., and Tuesday's at 8 p.m..

Executive Producer for the series is Trudi Brown. Hugh Haynie is the producer and Heidi Saman is the associate producer.

ON CANVAS is made possible through the extraordinary generosity of an anonymous family of donors, and the Horace W. Goldsmith Foundation.

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