

Guidelines

for submitting articles, ads and photos for the *Fingerboard*:

Deadline for articles, ads and payment:

Winter Issue: **November 20, 2011**

Spring Issue: **February 20, 2012**

Summer Issue: **May 20, 2012**

Fall Issue: **August 20, 2011**

Advertisement rates:

- Business card \$25/issue
- 1/4 pg -5(h) x 4(w) OR
- 1/4 pg-2.5(h)x8(w) \$40/issue
- 1/2 pg-5(h)x8(w) \$80/issue
- Full pg-10.5(h)x8(w)\$160/issue
- Please apply a 20% discount if also advertising on the website

Submission format:

- Text documents must be submitted as Word documents, single-spaced
- Photographs may be submitted as JPG, GIF, or PDF files
- PDF files should be submitted as PDF 1.3 or PDF/X-1A files

Website advertising: www.vastaweb.org

- \$100/year - members, \$125/year – nonmembers
- \$80/year if also purchasing an advertisement in the *Fingerboard*
- Ads can be started at any time and run for one year.
- Copy can be changed during the year at no additional charge.
- Please submit file in JPG or GIF format, max size 100 KB -- 116 pixels high, 139 pixels wide

Please submit all text, photos, and advertisements digitally to:

Elizabeth Blakeslee, *Fingerboard* editor

elizabethblakeslee@gmail.com