



Orchestra 2001

30th Anniversary Season Program Booklet Advertising Reservation Form

PLEASE PRINT!

Advertiser Name: _____

Contact Name: _____ Title: _____

Address: _____

_____ City: _____ State: _____ Zip: _____

Phone: _____ Ext: _____ E-mail: _____

Program Booklet Advertising Spaces and Prices

(10% discount for nonprofit organizations!)

		<u>Full Season</u>	<u>Nov-June</u>	<u>Manayunk Only</u>
Outside Back Cover (Color)	5" W x 8" H	___ @ \$900	___ @ \$600	___ @ \$200
Inside Front Cover (Color)	5" W x 8" H	___ @ \$900	___ @ \$600	___ @ \$200
Inside Back Cover (Color)	5" W x 8" H	___ @ \$750	___ @ \$500	___ @ \$180
Center 2-Page Spread (B&W)	10" W x 8" H	___ @ \$900	___ @ \$600	___ @ \$200
Full Page (B&W)	5" W x 8" H	___ @ \$600	___ @ \$400	___ @ \$150
Half Page (B&W)	2 ³ / ₈ " W x 8" H Vertical	___ @ \$350	___ @ \$240	___ @ \$80
	5" W x 3 ⁷ / ₈ " H Horizontal.	___ @ \$350	___ @ \$240	___ @ \$80
Quarter Page (B&W)	2 ³ / ₈ " W x 3 ⁷ / ₈ " H Vertical	___ @ \$200	___ @ \$140	___ @ \$70
Eighth Page (short B&W message)	2 ³ / ₈ " W x 1 ⁷ / ₈ " H Horizontal	___ @ \$100	___ @ \$70	___ @ \$35

Total = _____ Please pay by check _____ or credit card:



Card # _____ Exp. Date _____ Sec. Code _____

Billing Address: _____

(If different from above) _____

CIRCULATION/EXPOSURE:

Orchestra 2001's concert program booklet will reach over 3,000 audience members of all ages at our remaining series and special events concerts throughout the 30th Anniversary Season (2017-18), from November 2017 through June 2018. Venues are located throughout Philadelphia and surrounding suburbs. Some ads may be pro-rated for partial season or single programs; please contact us for information.

ADVERTISEMENT REQUIREMENTS:

Deadline and Delivery:

- All ads, except 1/8 page and simple messages, must be provided print/camera-ready; we cannot accept MS Word or Pagemaker files.
- Camera-ready copy is due no later than November 10, 2017.
- For simple messages with no graphics, camera-ready copy is not necessary. Please e-mail text to athompson@orchestra2001.org and we will format.
- Payment by check or credit card is due before November 10, except for cover ads which require at least 50% payment at time of order to reserve space in program books on first-come, first-serve basis.
- Please e-mail your ad file to Alice Thompson: athompson@orchestra2001.org

Advertisement sizes and prices: See front page.

File Format Options:

- High-resolution (300 dpi) pdf at actual ad size with fonts and artwork embedded.
- High-resolution (300 dpi or better) jpg or tif file at actual ad size, flattened.
- QuarkXPress, collected for output with art and fonts included. Photos must be 300 dpi or better.

Please note: Inside front cover and inside/outside back cover are in color; all other ads are black and white. Please proof-read and spell-check your ad prior to submission!

Orchestra 2001

1427 Spruce Street, #1F, Philadelphia, PA 19102

info@orchestra2001.org • (267) 687-6243